



SUMMER READING LIST PROMOTIONAL OPPORTUNITIES

The much-awaited debut of the *Deep South* Summer Reading List is a great way for independent bookstores, authors, small presses and even popular destinations to promote their offerings this summer. One of our most anticipated annual features, the list includes the latest beach reads, mysteries, chick lit and romances from down South.

You can reach more than **80,000** potential readers each month through our website, social media channels and e-newsletter!

Sponsor the entire list - We'll give you all the ad space and the background for the reading list for one month (June, July, August). *Cost: \$550*

Sponsor a Literary Friday - Get all the ad space and the background for a Literary Friday post during the summer. *Cost: \$150*

Sponsor a Twitter chat with an author - We'll include your logo in our chat room and give you sponsored tweets & shoutouts throughout the hourlong chat. *Cost: \$75*

Traditional banner and sidebar ads, plus social media packages -
Homepage banner: *\$250/month*; large sidebar: *\$75/month*; small sidebar: *\$50/month*; four sponsored tweets on Twitter & two Facebook mentions: *\$75/month*

For more information or to purchase, call 337-706-2323 or e-mail advertising@deepsouthmag.com.